

Searching for a *SWOT* Analysis

1. To search for a SWOT Analysis, click on the [Databases](#) link from the library homepage, [pvd.library.jwu.edu](http://pvd.library.jwu.edu)



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Book a Study Room

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Book an Appointment with a Writing Coach

2. Open [Business Source Complete](#) from the alphabetical list, then check the SWOT Analysis box under Publication Type, and enter the name of a company in the search box at the top of the screen.

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Searching: Business Source Complete Show all Choose Databases

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AND Select a Field (optional)

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**Search Modes and Expanders**

Search modes ?

- Boolean/Phrase
- Find all my search terms
- Find any of my search terms
- SmartText Searching [Hint](#)

Apply related words

Also search within the full text of the articles

**Limit your results**

Full Text

References Available

Document Type

- All
- Bibliography
- Book Entry
- Case Study
- Correction Notice
- Editorial
- Industry Overview
- Letter
- Obituary
- Product Review
- Speech
- Working Paper
- Article
- Biography
- Book Review
- Company Report
- Directory
- Film Review
- Interview
- Music Review
- Proceeding
- Report
- Television Review

Scholarly (Peer Reviewed) Journals

Published Date

Month Year - Month Year

Publication

Publication Type

- Academic Journal
- Case Study
- Conference Proceeding
- Dissertation
- Grey Literature
- Law
- Newspaper
- Report
- SWOT Analysis
- Working Paper
- Book
- Conference Paper
- Country Report
- Government Documents
- Industry Profile
- Market Research Report
- Periodical
- Review
- Trade Publication

Cover Story

Number Of Pages

All

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  - Author Profiles
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  - Subjects
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  - Trade Journals
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3. Click on the title link for the document you want to view. Open the PDF Full Text to view the SWOT Analysis. Use the Tools to Cite, E-mail, or save a permanent link to the document.

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Detailed Record

PDF Full Text (3.3MB)

Find Similar Results using SmartText Searching.

Result List Refine Search 1 of 5

### Chipotle Mexican Grill, Inc. SWOT Analysis.

Source: [Chipotle Mexican Grill, Inc. SWOT Analysis](#). 12/9/2016, p1-7. 7p.

Document Type: SWOT Analysis

Subject Terms: \*Chain restaurants  
\*SWOT analysis

Geographic Terms: [Denver \(Colo.\)](#)

Company/Entity: [Chipotle Mexican Grill Inc.](#) DUNS Number: 806058632 Ticker: CMG

NAICS/Industry [722511 Full-Service Restaurants](#)

Codes:

Abstract: A SWOT analysis of Chipotle Mexican Grill, Inc. is presented.

Accession Number: 120496140

Database: Business Source Complete

Result List Refine Search 1 of 5

Tools

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